



How to customize your Crowdrise.com fundraising page

NOTE: Customizing your Crowdrise page is YOUR responsibility, as TREE Fund does not have login credentials to access it.

It's important to personalize your page, as research tells us that donors almost always give more to customized campaign pages, and each of you has a story to tell!

- Click on the Login button on www.stihltourdestrees.org
- On top right, enter your login credentials (the email you registered with, and your password)
- Look to the top right corner and click on the down arrow.
- From the drop-down, choose your 2017 fundraising page.
- This brings you to your campaign dashboard. On the far left, choose "Edit."
- The text that appears on your page is the default from TREE Fund. You can delete some or all of it and replace with your own text.
- Scroll down to the "Set Fundraising Goal" section, select "Edit" and enter your goal.
- Scroll down to "Upload Pics and Videos" section. Select "Edit," and upload the photo of your choice. If there's already a default photo there, you can delete it ("X") so that your photo shows on your page.
- Done! Now you can share the link to your page (<https://www.crowdrise.com/STDTXXXX2017/fundraiser/XXXXXX>) in your email solicitations to take donors directly to your campaign.