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Sponsorship Opportunities

TREE Fund • Special Events



2012 STIHL Tour des Trees

Local Sponsorship Opportunities

The Tour des Trees, celebrating its 20th anniversary in 2012, is the world's largest fundraiser for tree research and education and the TREE Fund's signature fundraising and public awareness event. Its purpose is twofold:

- To raise money to support the research and education programs funded by the TREE Fund
- To inform the public through educational programs and media events about the need to properly plant, prune and care for our urban trees.

The **2012 STIHL Tour des Trees to Benefit the TREE Fund**, a 7-day cycling tour, will launch from Portland, OR on Sunday, August 5 and trace a 585-mile loop through Oregon, concluding August 11 with a one-day recreational Ride for Research through Portland and a heroes' welcome at the International Society of Arboriculture's Arbor Fair and International Tree Climbing Competition at Laurelhurst Park.

The "**Ride for Research (R4R)**", an urban cycling excursion offering 20- and 40-mile options, offers local and recreational cyclists an opportunity to join the Tour for the day. 200+ cyclists are expected to participate in the R4R, planting trees and raising awareness of the importance of research to the care and keeping of the world's urban forests.

With a minimal investment, your company can be part of the excitement as a sponsor of a local event, a meal, or refreshments on a day of your choosing. You'll be recognized as a supporter of your community and your industry, and you'll ensure that the funds raised by the Tour riders are used to fund research, not event costs. Sponsors of local events and meals will be recognized for their contribution at their sponsored event, and via signage on display throughout the Tour.

Local sponsorship opportunities include

\$500 - \$1000 General donation to be listed as an underwriter of the Tour des Trees or the Ride for Research
\$750: Rider snacks on one day of your choosing **\$1500:** Rider lunch on one day of your choosing
\$1250: Rider breakfast on one day of your choosing **\$2250:** Rider dinner on one day of your choosing

2012 STIHL Tour des Trees itinerary:

- Sun, 8/5 : Riders shuttle from Portland to Banks for Tour launch ceremonies, cycle to Seaside
- Mon., 8/6: Seaside to Grande Ronde
- Tues., 8/7: Grande Ronde to Wilsonville
- Weds., 8/8: Wilsonville to Government Camp
- Thurs., 8/9: Government Camp to Hood River
- Fri., 8/10: Hood River To Portland
- Sat., 8/11: Ride for Research (20/40-mile loop options), Portland
 - Closing Ceremonies at Laurelhurst Park

To underwrite the 2012 STIHL Tour des Trees or the Ride for Research contact Mary DiCarlo: marydicarlo@treefund.org or 630-369-8300 x202