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America's Largest Fundraiser for Tree Research Comes to Glen Ellyn's Arbor View Elementary School

STIHL Tour des Trees arrives on July 24 for tree dedication at the Arbor View Family TREE Celebration and Community Picnic

WHAT: On Saturday, July 24, the cyclists of the 2010 STIHL Tour des Trees Ride for Research arrive in Glen Ellyn at the Arbor View Elementary School for the Arbor View Family TREE Celebration and community picnic. America's largest fundraiser for tree research, the STIHL Tour des Trees is a weeklong, 500-mile cycling event to raise awareness of the need for research-based tree care.

The cyclists and local arborists will dedicate a tree, planted at the school on Arbor Day by The Care of Trees and the TREE Fund, as part of their mission to promote tree care research and education. Professional arborists from the Care of Trees will staff an "Ask the Arborist" booth to assist local homeowners with their tree questions, and Marla Jedlicka, "The Screech Owl Lady", will have several native birds of prey on display. In addition, the Treetures' Welcome Spring! children's books will be donated to the Glen Ellyn Public Library courtesy of The Davey Tree Expert Company. The departing cyclists will be escorted through the neighborhood by an "honor guard" of neighborhood children on their bicycles.

WHO: Approximately 70 cyclists ride to benefit the Tree Research and Education Endowment (TREE) Fund, an international charitable organization dedicated to advancing knowledge in the field of arboriculture and urban forestry to benefit people, trees and the environment. Since its inception in 1992, the Tour has generated more than \$4.4 million for research, scholarships and education, and has funded hundreds of projects.

WHEN: Saturday, July 24
11:00 a.m.- 1p.m.

WHERE: Arbor View Elementary School
22 W 430 Ironwood Drive
Glen Ellyn, IL 60137



SPONSORS: Sponsors of the 2010 STIHL Tour des Trees include Title Sponsor STIHL Inc., Crown Sponsor Bartlett Tree Experts, TREE Fund Partners Asplundh Tree Expert Co. and KASK America, Educational Programming Sponsor The Davey Tree Expert Company, Gold Leaf Sponsors Ameren, Rainbow Tree Care Scientific Advancements and Wright Tree Service, Inc., and Silver Leaf Sponsors Arizona Public Service, Bee¹, Collier Arbor Care, ComEd, Gamma Tree Experts, ITC Holdings Corp., Lewis Tree Service, Naperville Holiday Inn Select, National Grid, Navistar, The Care of Trees, UUSCO and West Coast Arborists.

MORE INFO: Visit www.stihltourdestrees.org or contact Kate Davis at 757-232-2526 cell

About the TREE Fund:

The TREE Fund's mission is to identify and fund projects and programs that advance knowledge in the field of arboriculture and urban forestry to benefit people, trees, and the environment.

The TREE Fund has supported research that has led to important developments in:

- Understanding air pollution reduction and carbon sequestration by trees
- Quantifying the costs and benefits of urban trees
- Improving conditions for tree growth in difficult sites
- Strategies to manage diseases and pests that affect urban trees

For more information, visit www.treefund.org.

About STIHL Inc.:

STIHL Inc. manufactures the number one selling brand of gasoline-powered handheld outdoor power equipment in America for homeowners and professional landscapers*, as well as the number one selling brand of chain saws in the world. STIHL products are sold through servicing power equipment retailers from coast to coast— not mass merchants. STIHL products sold through U.S. STIHL dealers are for distribution in the United States only. For more information or for the name a local STIHL retailer, call toll free 1-800-GO STIHL (1-800-467-8445) or visit the dealer locator on the STIHL Web site at www.stihlusa.com.

**"Number one selling brand" is based on syndicated Irwin Broh Research (commercial landscapers) as well as independent consumer research of 2009 U.S. sales and market share data for the gasoline-powered handheld outdoor power equipment category combined sales to consumers and commercial landscapers.*

STIHL is pleased to support the work of the Tree Research and Education Endowment Fund (TREE Fund), International Society of Arboriculture (ISA), the Tree Care Industry Association (TCIA), National FFA, Professional Landcare Network (PLANET), the American Tree Farm System (ATFS), and the National Association of State Park Directors (NASPD).

About Bartlett Tree Experts

The F.A. Bartlett Tree Expert Company was founded in 1907 by Francis A. Bartlett and is the world's leading scientific tree and shrub care company. The organization's current chairman, Robert A. Bartlett Jr., represents the third generation of Bartlett family management. Bartlett has offices in 25 U.S. states, Canada, Ireland and Great Britain. Services include pruning, integrated pest and disease management, soil analysis and management, cabling and bracing, tree lightning



protection systems and tree/stump removal. Its corporate offices are located in Stamford,



To Benefit the TREE Fund

Connecticut.

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