



***2010 STIHL Tour des Trees
"Chicago Loop" Tour
Local Sponsorship Opportunities***

The STIHL Tour des Trees to Benefit the TREE Fund is the TREE Fund's premiere fundraising and public awareness event. Its purpose is twofold:

- To raise money to support the research and education programs funded by the TREE Fund
- To inform the public through educational programs and media events about the need to properly plant, prune and care for our urban trees.

The **2010 STIHL Tour des Trees to Benefit the TREE Fund**, a 7-day, 500-mile cycling tour, will launch from Chicago's Millennium Park on Sunday, July 18th and trace a broad loop through northern Illinois, returning to the Chicagoland area July 24th with a grand entrance into the Morton Arboretum.

New this year is a one-day **"Ride for Research"** July 24, a 35-mile ride through Chicago's western suburbs featuring two of the Midwest's premier research facilities, Fermilab and the Morton Arboretum. 200+ cyclists are expected to participate in the "Ride for Research" and the finale ride-in to the Morton Arboretum.

With a minimal investment, your company can be part of the excitement as a sponsor of a local event, a meal, or refreshments on a day of your choosing. You'll be recognized as a supporter of your community and your industry, and you'll ensure that the funds raised by the Tour riders are used to fund research, not event costs. Sponsors of local events and meals will be recognized for their contribution at their sponsored event, and via signage on display throughout the Tour.

Local sponsorship opportunities include

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| \$750: Rider snacks on one day of your choosing | \$1500: Rider lunch on one day of your choosing |
| \$1250: Rider breakfast on one day of your choosing | \$2250: Rider dinner on one day of your choosing |

2010 STIHL Tour des Trees itinerary:

- Sun, 7/18: Chicago to Zion
- Mon., 7/19: Zion to Rockford
- Tues., 7/20: Rockford to Galena (dinner in Dubuque)
- Weds., 7/21: Galena to Moline
- Thurs., 7/22: Moline to Princeton or Moline to Peoria (Peoria="Challenge Ride")
- Fri., 7/23: Princeton to Naperville
- Sat., 7/24: "Ride for Research": Naperville-Fermilab-Morton Arboretum

To sponsor a meal, event or refreshment break contact Mary DiCarlo
marydicarlo@treefund.org or 630-369-8300 x202